

ClickitGolf

ClickitGolf.com MoreGolfToday.com GorillaGolfMarketing.com

ABOUT OUR NETWORK

ClickItGolf (CIG) allows our affiliate marketing partners access to get their offers and advertisements in front our database of engaged golfers.

To Golfers, the CIG network offers the appeal of mass deal sites Groupon, Living Social, Coupons.com, and Yelp. In fact, CIG includes many live deals from each of those sites without requiring the user to sign-up or log in.

To Advertisers the CIG network provides an interface for reaching a unique new audience, while providing segmented intelligence/data on a our core demographic. Our affiliate marketing partners are able to leverage CIG's vast social network clout and significant search engine equity built up over two decades.

1,200,000+

ANNUAL UNIQUE VISITORS

7,845,000+

ANNUAL PAGE VIEWS

500,000+

OPT IN GOLFER EMAIL LIST

18,000+

Google Rankings



ClickitGolf Summits to Grow Your Network



MoreGolfToday Insider
Golf Content, News and Videos



Gorilla Golf Marketing
We Bring Golfers to You



REACH GOLF ENTHUSIASTS

Unlike other sites, our network does not require visitors to register and submit personal details in order to view deals. In addition, golfers are also not forced into choosing a tee time to gain the best price. Since the same deals from other networks are included on CIG, the consumer gets the additional benefit of having all special offers aggregated in one place when visiting any of its geographic affiliated URLs.

SERVICES OFFERED

Web Banner Advertisements \$1000/qtr

Run of National Network. All Sites all Sizes

Sponsored Social Media Posts \$300

Post Information Out to our Vast Social Media Network

E-newsletter Banner Media \$300

Featured ad in our weekly newsletter to 250,000 golfers worldwide

PACKAGE OPTIONS

Par \$1000 (\$10/CPM on Dedicated Email)

100,000 send. Dedicated Social Media Campaign

Birdie ... \$2,000 (\$10/CPM on Dedicated Email)

200,000 send. Social Media Campaign - paid boosted ad. 250K+ Total Reach.

Eagle \$3000 (\$8.57/CPM on Dedicated Email)

2 sends x 175,000 - 10% open rate guaranteed. 2 Social Media Campaigns - paid boosted ads. 500K+ Total Reach.

Ace \$4,000 (\$7.61/CPM on Dedicated Email)

3 sends x 175,000 - 15% open rate guaranteed. 2 Social Media Campaigns - paid boosted ads 750K+ Total Reach.

AUDIENCE

95% are male

77% are aged 30-65

73% income over \$100k

82% credit score 700+

TOP KEYWORDS

Golf Discounts * Golf Deals
Golf Marketing
Discounted Tee
Times

BRANDS WE WORK WITH











